

More than 90% of stone veneer siding is installed incorrectly¹



Mold



Mildew



Freeze-Thaw

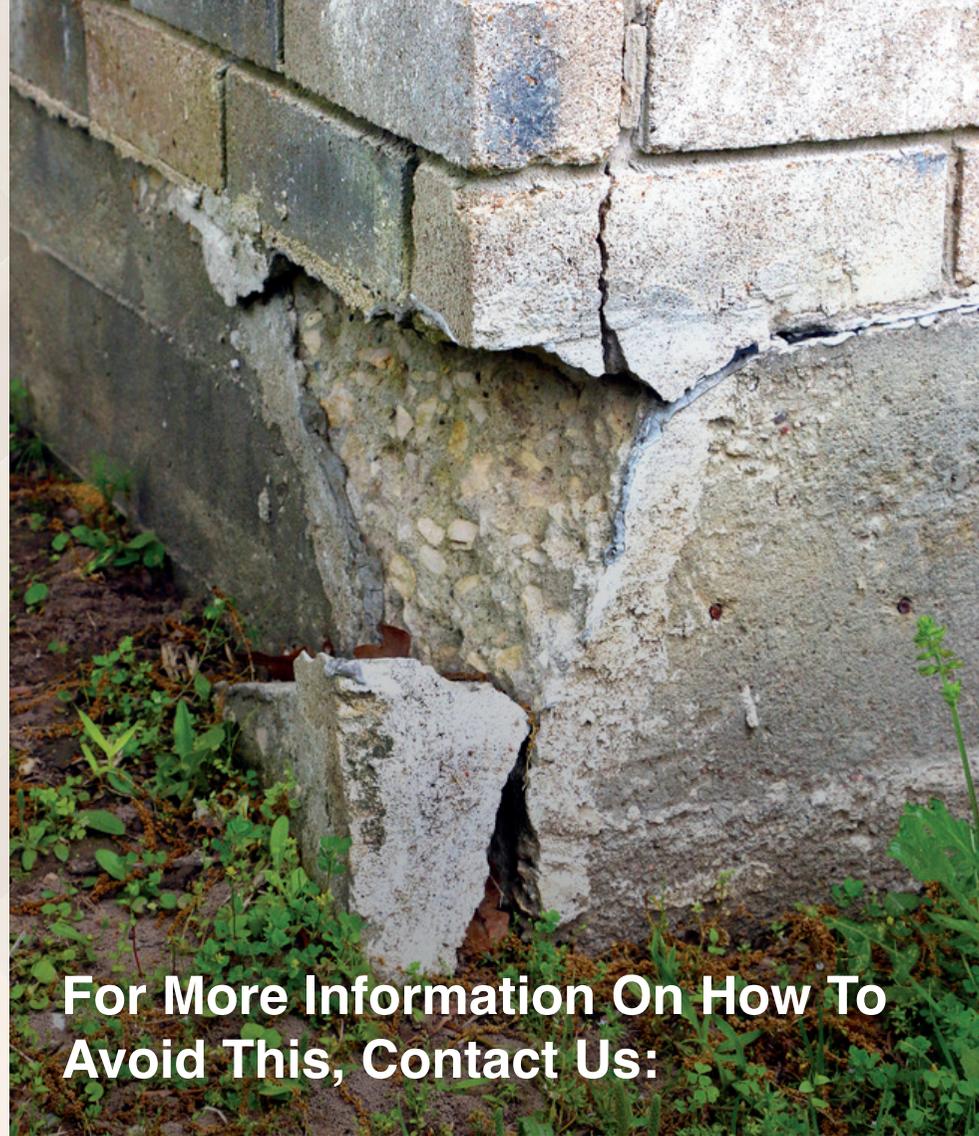
Leads to:



Structural
Damage



Expensive
Repairs



For More Information On How To
Avoid This, Contact Us:



Silvermine® Eliminates The Perils Of Water Damage

Stone siding is increasingly popular because it has the **attractive look of real stone at a fraction of the cost**. However, most people are surprised to learn that stone is not watertight. Water will penetrate stone, which **can lead to serious issues if it isn't designed or installed properly** – remaining in the wall and causing expensive structural damage over time.

Unlike the competition, our patented hanging and flashing system **creates a tight seal on the wall, moving water down the outer edges of each piece, keeping water away from the home.**

silverminestone.com

Silvermine® Stone

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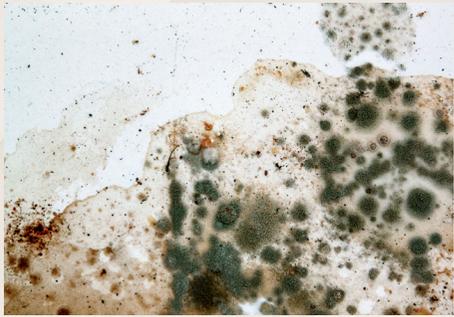
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¹ In accordance with the industry standard from the National Concrete Masonry Association.

Mold and Mildew Liability Problems

Trapped water can cause mold, and many stone veneer products allow water to seep in with no ability to escape. Mold and mildew doesn't just affect old homes – **improper installation, mis-matched products and poor design** can leave even recent builds at risk of potentially hazardous “infection” and failure, requiring **expensive repairs or complete rebuilds**.



Freeze/Thaw Issues

When water gets inside the outer cladding of your home in colder weather, it can **freeze and expand**. This can cause your siding to **pop and break**, creating more opportunities for further water to get in and **cause more damage**.



- 1 Defects are **difficult to find**
- 2 Defects are **not obvious**
- 3 By the time you find the defects **it's too late**

When installed properly by a certified mason, there is typically no concern. **But when a builder skips steps and takes shortcuts, gaps will remain, cracks will happen**, and there will be pathways for water to penetrate into the wood structure. **There's no way to fix this issue without tearing everything off and starting all over.**

Silvermine® Is The Solution

- 1 Patented **hanging and flashing system**
- 2 Almost **impossible to install incorrectly**
- 3 **No water penetration**

